
[News in Focus](#) [Business & Money](#) [Science & Tech](#) [Lifestyle & Health](#) [Policy & Public Interest](#) [People & Culture](#)

Public Affairs Powerhouse Goddard Gunster Reveals Its New Brand - And New Mission: Gunster Strategies Worldwide

We use cookies to personalize content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners. [Cookie Policy](#)

[Cookies Settings](#) [Accept All Cookies](#)

NEWS PROVIDED BY
Gunster Strategies Worldwide →
Dec 14, 2017, 11:30 ET

WASHINGTON, Dec. 14, 2017 /PRNewswire/ -- Goddard Gunster – one of Washington's leading public affairs firms – announced today that it is changing its name to Gunster Strategies Worldwide. The updated moniker reaffirms the company's commitment to delivering winning strategies for corporate responsibility, state, federal, and international advocacy campaigns. The brand shift signals a new era for the company's vision, which includes a broader array of services and expertise.

"The new name – Gunster Strategies Worldwide – embodies our mission and articulates our business objective, which is to give our clients winning campaign strategies on issues that go beyond the ballot box," said Gerry Gunster, the firm's Chief Executive Officer and co-founder.

Gunster Strategies Worldwide represents U.S. and internationally based clients. The firm launched a new company website, GunsterStrategies.com along with its updated corporate identity. The firm's lineup of senior executives includes seasoned staffers along with a newly appointed Vice President and a growing in-house Creative Department.

"We have the honor of holding a winning record on some of the most important campaigns in the world, but we can't afford to remain stagnant in a political climate that is constantly changing," Gunster added. "In addition to our growing U.S. business, we have new clients in Central and South America, London, and the Middle East. We are very excited to enter the New Year with a focused and fresh new vision."

Gunster Strategies is headquartered in Washington, DC. The firm has offices in London and Cairo.

SOURCE [Gunster Strategies Worldwide](http://GunsterStrategiesWorldwide.com)

Related Links

<https://gunsterstrategies.com>