



For Immediate Release

Contact:
Jamie Grigg
Jamie@goddardgunster.com
202-293-5870

Ben Goddard and Gerry Gunster join forces as Goddard Gunster

*Washington, D.C.—January 4, 2012—*Fifteen years ago, *Forbes* branded the Goddard crew, “the go-to-guys in issue advocacy.” Today, Ben Goddard and longtime business partner Gerry Gunster are beginning a new phase of groundbreaking public affairs work as Goddard Gunster, Inc.

Gerry Gunster has a remarkable success record directing national, state, and local issue advocacy campaigns and ballot measures—the two core business practices of Goddard Gunster.

Commenting on the name change, firm founder Ben Goddard said, “Gerry is one of the preeminent strategic and tactical minds in the business of issue advocacy. In the twelve years we’ve worked together, he’s demonstrated that political aptitude again and again. I am proud to call him my business partner.”

Working together, Goddard and Gunster recently launched the London-based Goddard Global, making the firm the first to bring American-style public affairs to Europe and the U.K.

“I am excited about the new opportunities and challenges that lie ahead for Goddard Gunster and Goddard Global,” said new managing partner, Gunster. “The name on the door may have changed, but the quality of work and 95% win rate haven’t.”

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For more information about the firm and the firm’s capabilities, please contact Jamie Grigg at 202-293-5870 or Jamie@goddardgunster.com.